

Internship Description: Media Outreach Intern

July 26, 2012

Start Date: As soon as possible

Minimum Commitment: 6 months, 6- 8 hours/ week

Duties and Responsibilities

The Media Outreach Intern will assist in community outreach and social marketing management with media and advertising to effectively represent Beyond Toxics. We're looking for someone who wants to work with a team where we juggle multiple projects on tight deadlines. Tasks include:

- Assist with message and content development: Help draft action alerts, website copy, news releases, fundraising appeals and other creative materials
- Online Outreach: Coordinate efforts such as search engine optimization, social media outreach (Facebook & Twitter)
- Communications and Campaigns Research: Conduct target-and market-specific media research as necessary to support campaign objectives
- Assist with Media Relations

The Media Outreach Intern reports directly to the Executive Director and Communications Manager. In addition to a passion for environmental justice, applicants should have some familiarity with databases such as Excel as well as strong internet research skills. A strong project support background, preferably in Non-Profits, is desirable.

Benefits

There is no stipend associated with intern positions at Beyond Toxics. Benefits include:

1. Excellent springboard for those seeking career in environmental or professional communications work
2. Strengthened research, writing and production skills
3. Connections to individuals within the field
4. Increased understanding of pesticides, environmental and social justice, chemical policy reform, environmental science, grassroots organizing and policy issues
5. Experience in an established non-profit structure
6. Increased understanding of effective routes to progressive reform

To apply, please send a resume with "Media Outreach Intern" in the subject line to: Alison Guzman, volunteers@beyondtoxics.org. Feel free to call (541-525-8582) or email with any questions.