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Press Kit:

http://www.beyondtoxics.org/resources/press-kit/



News Release - May 7, 2018

Organic Land Care in Non-Toxic Neighborhoods

A conversation with Bob Johnson, Non-Toxic Irvine

EUGENE, ORE. – Beyond Toxics is organizing a Science Pub on May 8th featuring a conversation with an important innovator for the national movement towards toxics-free neighborhoods. **Bob Johnson** of Non-Toxic Irvine will be the featured guest to discuss *Organic Land Care*, a new, proactive and practical approach to managing schools, city parks and open space without poisonous pesticides. Ariel Ruben of **Hummingbird Wholesale** will speak on the company's vision of an Organic Oregon.

In 2016, the City Council of Irvine California voted unanimously to eliminate the use of toxic synthetic chemicals on city and school property. Two years later, it proved safe, popular and cost-effective.

Former city manager and city planning director, Bob will share what this process looks like and its benefits to budgets and public health. He will discuss how this approach could work in Oregon.

"No one in Eugene should have to worry that their kids or pets are being exposed to cancer-causing pesticides in a public park," said Lisa Arkin, Executive Director of Beyond Toxics.

WHAT: **Science Pub: Organic Land Care**, hosted by Beyond Toxics. Hosted by Wildcraft Ciderworks. Learn about the Non-Toxic Neighborhoods movement!

WHEN: Tuesday, May 8th: 5-7 pm

WHERE: Wildcraft Ciderworks: 232 Lincoln St., Eugene, OR

COST: FREE!

Organic cider and beer from Wildcraft Ciderworks will be available for purchase. This a family-friendly event serving non-alcoholic beverages.

For more detail about the event: http://www.beyondtoxics.org/events/

For more about Non-Toxic Irvine: http://www.nontoxicirvine.org/

Call for Interviews with Bob Johnson: 541-465-8860.

Beyond Toxics protects and enhances human and environmental health. We promote environmental justice engagement and community-based environmental grassroots organizing to ensure environmental protection and health for all communities. We empower communities to enact lasting solutions to environmental health threats.